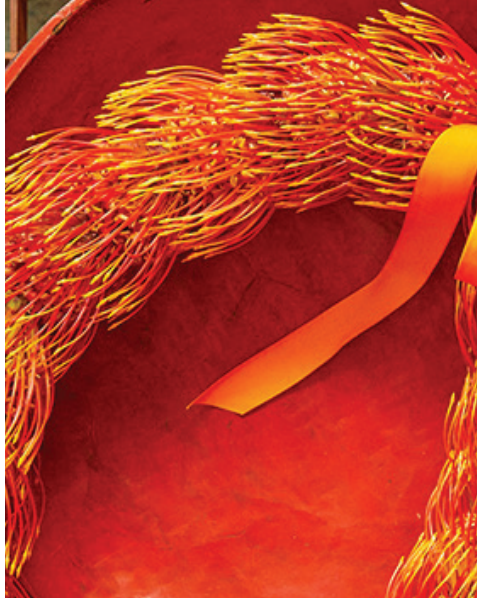


KAHALA LIFE



Opulence meets refinement within the pages of Kahala Life.

This signature publication reflects Hawaii's casual, affluent lifestyle, focusing on understated luxury and a relaxed way of life. From epicurean encounters to culture and the arts, Kahala Life embraces the many facets of the "Kahala experience".

**PRINTED TWICE ANNUALLY
IN ENGLISH AND JAPANESE**

**DESIGNATED MEDIA FOR ALA MOANA CENTER
& ROYAL HAWAIIAN CENTER**

PUBLICATION / CLOSING DATES

SPRING/SUMMER ISSUE - MARCH 2025

SPACE: January 10, 2025

PRINT-READY: January 17, 2025

FALL/WINTER ISSUE - SEPTEMBER 2025

SPACE: July 14, 2025

PRINT-READY: July 21, 2025

DISTRIBUTION:

5,000 COPIES

DISTRIBUTED IN-ROOM

AT THE KAHALA RESORT

AND HOTEL AND DIRECT

MAILED TO RESIDENTS

IN THE SURROUNDING

KAHALA NEIGHBORHOOD.

To advertise: Jennifer Sojot
jsojot@staradvertiser.com | 808-291-0132



KAHALA LIFE

SEMI-ANNUAL AD RATES

Full Page	\$5,852
2-Page Spread	\$10,822

PREMIUM POSITIONS

Minimum 2x insertion for all premium positions

COVERS

4th (back)	\$7,352
3rd (inside back)	\$7,033
2nd (inside front) & Page 1	\$14,068
First Right Hand Page (opposite edit)	\$6,278
Pages 2 & 3	\$12,986
Pages 4 & 5	\$12,444

Prices listed are per issue. All rates are net plus tax

Positions other than premium positions listed above are not guaranteed. A premium rate is required for guaranteed positions. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

DESIGNATED MEDIA FOR
ROYAL HAWAIIAN CENTER

ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

CIRCULATION

5,000 copies distributed in-room at
The Kahala Resort and Hotel.

FILE DELIVERY

Please contact your AE for delivery options.

PRODUCTION SPECS

TRIM SIZE: 9" X 10.875"

SAFETY: All live matter must be at least 0.25" from trim on all sides.

BINDING: Perfect bound, 10.875" side

Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 9"w x 10.875"h

Full Page with bleed: 9.25"w x 11.125"h
Build to trim size (9"w x 10.875"h)
and extend the bleed .125" beyond trim on all sides.

Full Page no bleed: 7.876"w x 9.625"h

2-Page Spread trim size: 18"w x 10.875"h

2-Page Spread with bleed: 18.25"w x 11.125"h
Build to trim size (18"w x 10.875"h)
and extend the bleed .125" beyond trim on all sides.

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files
The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

*Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new camera-ready ad prior to the camera-ready deadline.
ONLY CAMERA-READY ADS ARE ACCEPTED.*

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