Oahu Publications Inc. is Hawaii’s largest media company. Its products reach 63% of adults on Oahu, Kaua‘i and Hawai‘i Island combined.

State of Hawai‘i
AT-A-GLANCE

#Adult Population .......... 1,121,541
^Total Visitors ............... 9.8 million
^Total Expenditures $17.8 billion

Kaua‘i

Kaua‘i Reach**

The Garden Island
Kaua‘i Midweek
thegardenisland.com

Kaua‘i

Statewide Combined Reach*
### Star-Advertiser

<table>
<thead>
<tr>
<th></th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Mon-Fri Avg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Star-Advertiser Print</td>
<td>126,159</td>
<td>108,804</td>
<td>97,962</td>
<td>122,052</td>
<td>96,889</td>
<td>121,656</td>
<td>114,806</td>
<td>109,464</td>
</tr>
<tr>
<td>Star-Advertiser Digital Replica</td>
<td>14,614</td>
<td>14,489</td>
<td>15,760</td>
<td>14,558</td>
<td>14,547</td>
<td>14,626</td>
<td>13,394</td>
<td>14,791</td>
</tr>
<tr>
<td>Star-Advertiser Digital</td>
<td>21,914</td>
<td>22,956</td>
<td>24,794</td>
<td>23,974</td>
<td>23,332</td>
<td>23,523</td>
<td>21,337</td>
<td>23,704</td>
</tr>
<tr>
<td><strong>Total Star-Advertiser</strong></td>
<td><strong>162,687</strong></td>
<td><strong>146,249</strong></td>
<td><strong>138,516</strong></td>
<td><strong>160,584</strong></td>
<td><strong>159,805</strong></td>
<td><strong>149,537</strong></td>
<td><strong>147,959</strong></td>
<td></td>
</tr>
</tbody>
</table>

### Affiliated Publications

<table>
<thead>
<tr>
<th>Publication</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Mon-Fri Avg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>MidWeek - Oahu and Kauai</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>291,401</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>57,397</td>
</tr>
<tr>
<td>Street Pulse - Print/Digital</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>43,600</td>
<td>8,588</td>
</tr>
<tr>
<td>USA Today - Hawaii</td>
<td>-</td>
<td>4,897</td>
<td>4,872</td>
<td>4,897</td>
<td>4,922</td>
<td>5,222</td>
<td>-</td>
<td>4,963</td>
</tr>
<tr>
<td>Hawaii Island Midweek</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>56,656</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>11,159</td>
</tr>
<tr>
<td><strong>Total Affiliated Publications</strong></td>
<td>-</td>
<td>4,897</td>
<td>4,872</td>
<td>352,954</td>
<td>4,922</td>
<td>48,822</td>
<td>-</td>
<td>82,107</td>
</tr>
</tbody>
</table>

### Total Star-Advertiser and Affiliated Publications

<table>
<thead>
<tr>
<th></th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Mon-Fri Avg.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Star-Advertiser</strong></td>
<td><strong>162,687</strong></td>
<td><strong>151,146</strong></td>
<td><strong>143,388</strong></td>
<td><strong>513,538</strong></td>
<td><strong>139,690</strong></td>
<td><strong>208,627</strong></td>
<td><strong>149,537</strong></td>
<td><strong>230,066</strong></td>
</tr>
</tbody>
</table>

### Neighbor Islands

<table>
<thead>
<tr>
<th>Publication</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Mon-Fri Avg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Garden Island Kauai Print/Digital</td>
<td>7,221</td>
<td>7,434</td>
<td>7,469</td>
<td>7,565</td>
<td>7,563</td>
<td>7,525</td>
<td>6,809</td>
<td>7,510</td>
</tr>
<tr>
<td>Hawaii Tribune-Herald Print/Digital</td>
<td>12,937</td>
<td>11,630</td>
<td>12,269</td>
<td>11,933</td>
<td>11,995</td>
<td>11,809</td>
<td>10,316</td>
<td>11,924</td>
</tr>
<tr>
<td>West Hawaii Today Print/Digital</td>
<td>7,332</td>
<td>6,165</td>
<td>6,244</td>
<td>6,314</td>
<td>6,338</td>
<td>6,332</td>
<td>5,713</td>
<td>6,277</td>
</tr>
<tr>
<td><strong>Total Neighbor Islands</strong></td>
<td>27,490</td>
<td>25,229</td>
<td>25,982</td>
<td>25,812</td>
<td>25,896</td>
<td>25,666</td>
<td>22,838</td>
<td>25,711</td>
</tr>
</tbody>
</table>

### Grand Total Combined Average Circulation

<table>
<thead>
<tr>
<th></th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Mon-Fri Avg.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grand Total Combined</strong></td>
<td><strong>190,177</strong></td>
<td><strong>176,375</strong></td>
<td><strong>169,370</strong></td>
<td><strong>539,350</strong></td>
<td><strong>165,586</strong></td>
<td><strong>234,293</strong></td>
<td><strong>172,375</strong></td>
<td><strong>255,777</strong></td>
</tr>
</tbody>
</table>

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ABOUT OAHU

- Oahu received 5.9 million visitors in 2018.
- There are 778,841 adults on Oahu
- 50% are male, and 50% are female
- 32% are 18-34 years old, 32% are 35-54 years old and 37% are 55 years old or older
- 43% of Oahu’s population is Asian, 21% is white, 10% is Pacific Islander, 4% is another single race and 22% has 2 or more races.
- 51% of households are married-couple families
- 27% of households have children 17 or younger
- 65% of adults 25+ have some college education or higher
- The median household income is $81,824
- 56% of households are owner-occupied
- The median home value is $680,200

Source: U.S. Census - 2017 American Community Survey 1-Year Estimates

TOURISM

- Oahu received 5.9 million visitors in 2018.
- They spent close to $8.2 billion.
- Oahu visitors stay an average of 6.87 days.

Source: State of Hawaii - Department of Business, Economic Development & Tourism
A week in print and a month online with the Star-Advertiser reaches nearly **60% of Oahu adults.**

**TOTAL STAR-ADVERTISER**
5 DAILIES, 1 SUNDAY AND 30 DAYS ONLINE
469,577 **60%**

**DAILY STAR-ADVERTISER**
AVERAGE ISSUE
287,289 **37%**

**SUNDAY STAR-ADVERTISER**
AVERAGE ISSUE
325,516 **42%**

**STARADVERTISER.COM**
30 DAYS
193,776 **25%**

Source: 2018 Release 2, Nielsen Scarborough. Base is 779,408 total Oahu Adults.
PORTFOLIO OF PRODUCTS

HONOLULU STAR-ADVERTISER

The Honolulu Star-Advertiser is read by nearly 7 out of 10 Oahu adults each week.

DAILY CIRCULATION
147,959

DAILY OAHU READERSHIP
287,289 37%

WEEKLY READERSHIP
430,662 55%

SUNDAY CIRCULATION
162,687

SUNDAY OAHU READERSHIP
325,516 42%

WEEKLY READERSHIP + 7 DAYS ONLINE
447,570 57%

WEEKLY READERSHIP + 30 DAYS ONLINE
469,577 60%

Source: 2018 Release 2, Nielsen Scarborough. Base is 779,408 total Oahu Adults.
A week in print and a month online with the Star-Advertiser reaches nearly **7 out of 10 Oahu adults.**

- **Most comprehensive and diverse array of digital products in the State of Hawaii.**

| PAGE VIEWS | 11,994,711 |
| FACEBOOK LIKES | 410,020 |
| UNIQUE VISITORS | 1,233,868 |
| TWITTER FOLLOWERS | 87,054 |

*Total includes Twitter followers from four accounts:*
- Star-Advertiser (@staradvertiser)
- Star-Advertiser Features (@staradvfeatures)
- Star-Advertiser Business (@staradvbiz)
- Star-Advertiser Politics (@starpolitics)

**HONOLULU STAR-ADVERTISER MOBILE APP**

| SCREEN VIEWS | 2,361,995 |
| DOWNLOADS | 137,034 |
| UNIQUE DEVICES | 25,022 |

Google Analytics, March 2018
**PORTFOLIO OF PRODUCTS**

**OAHU COMMUNITY NEWSPAPERS**

---

**MidWeek**

midweek.com

- Weekly community newspaper on Oahu – publishes every Wednesday
- MidWeek Oahu est. 1984.
- Mailed by zip code to virtually every household on Oahu
- Delivered by U.S. Postal Service via 2nd class mail

MidWeek Oahu is direct-mailed via 2nd class mail to **269,041 residences.**

---

**Source:** 2018 Release 2, Nielsen Scarborough. Base is 779,408 total Oahu Adults.
PORTFOLIO OF PRODUCTS

OAHU COMMUNITY NEWSPAPERS

VOICE
Zone Publications Inserted Into Midweek Oahu

• Weekly community newspaper on Oahu – publishes every Wednesday
• Mailed by zip code to virtually every household on Oahu
• Delivered by U.S. Postal Service via 2nd class mail

Source: 2018 Release 2, Nielsen Scarborough. Base is 779,408 total Oahu Adults.
ABOUT KAUA‘I

• There are 156,664 adults on Hawaii
• 49% are male, and 51% are female
• 25% are 18-34 years old, 30% are 35-54 years old and 45% are 55 years old or older
• 22% of Hawaii’s population is Asian, 34% is white, 12% is Pacific Islander, 3% is another single race and 29% has 2 or more races.
• 48% of households are married-couple families
• 25% of households have children 17 or younger
• 63% of adults 25+ have some college education or higher
• The median household income is $57,545
• 67% of households are owner-occupied
• The median home value is $344,800

Source: U.S. Census – 2017 American Community Survey 1-Year Estimates

TOURISM

• Hawaii received 1.7 million visitors in 2018.
• They spent close to $2.4 billion.
• Hawaii visitors stay an average of 7.52 days.

Source: State of Hawaii – Department of Business, Economic Development & Tourism
The Garden Island and Kaua‘i Midweek are read by 7 in 10 Kaua‘i adults each week.

THE GARDEN ISLAND
thegardenisland.com

- Kaua‘i’s only daily newspaper - publishes 7 days a week
- Winner of several Pa‘i awards by Hawaii Publishers’ Association for Editorial Excellence

<table>
<thead>
<tr>
<th>DAILY CIRCULATION</th>
<th>SUNDAY CIRCULATION</th>
<th>WEEKLY READERSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>7,144</td>
<td>6,968</td>
<td>37,087, 66%</td>
</tr>
</tbody>
</table>

THE GARDEN ISLAND MOBILE APP

<table>
<thead>
<tr>
<th>SCREEN VIEWS</th>
<th>UNIQUE DEVICES</th>
<th>DOWNLOADS</th>
</tr>
</thead>
<tbody>
<tr>
<td>460,539</td>
<td>4,177</td>
<td>26,228</td>
</tr>
</tbody>
</table>

KAUA‘I MIDWEEK
kauaimidweek.com

- Weekly community newspaper on Kaua‘i – publishes every Wednesday
- Kaua‘i Midweek est. 2010
- Carrier delivered

<table>
<thead>
<tr>
<th>DISTRIBUTION</th>
<th>TGI + KAUAI MIDWEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>23,294</td>
<td>+ TGI.COM WEEKLY READERSHIP</td>
</tr>
<tr>
<td></td>
<td>30,970, 55%</td>
</tr>
</tbody>
</table>

Source: 2017 Release 2, Nielsen Scarborough. Base is 56,800 total Kaua‘i Adults.
ABOUT HAWAI‘I ISLAND

- There are 156,664 adults on Hawai‘i
- 49% are male, and 51% are female
- 25% are 18-34 years old, 30% are 35-54 years old and 45% are 55 years old or older
- 22% of Hawai‘i’s population is Asian, 34% is white, 12% is Pacific Islander, 3% is another single race and 29% has 2 or more races.
- 48% of households are married-couple families
- 25% of households have children 17 or younger
- 63% of adults 25+ have some college education or higher
- The median household income is $57,545
- 67% of households are owner-occupied
- The median home value is $344,800

Source: U.S. Census – 2017 American Community Survey 1-Year Estimates

TOURISM
- Hawai‘i received 1.7 million visitors in 2018.
- They spent close to $2.4 billion.
- Hawai‘i visitors stay an average of 7.52 days.

Source: State of Hawai‘i - Department of Business, Economic Development & Tourism
HAWAI‘I ISLAND NEWSPAPERS

Hawai‘i Island newspapers are read by 61% of Hawai‘i adults each week.

**HAWAII TRIBUNE-HERALD**

hawaiitribune-herald.com

- Daily broadsheet newspaper distributed on the Hilo-area of Hawaii’s Big Island
- The newspaper is the primary news source for Hilo residents and locals
- 54% of all Hilo adults read the Hawaii Tribune-Herald every week

**DAILY CIRCULATION** 12,986  
**SUNDAY CIRCULATION** 14,048  
**WEEKLY READERSHIP** 47,880

**WEST HAWAII TODAY**

westhawaiitoday.com

- Daily broadsheet newspaper distributed on the west side of Hawaii’s Big Island—North Kohala to Ka‘u
- The award winning newspaper is the primary news source for the West Hawaii community, covering local, state, national and world news
- 63% of all West Hawai‘i adults read West Hawaii Today every week

**DAILY CIRCULATION** 7,009  
**SUNDAY CIRCULATION** 8,494  
**WEEKLY READERSHIP** 32,366

**HAWAII ISLAND MIDWEEK**

hawaiiislandmidweek.com

- Weekly TV listings direct mailed to nearly 57,000 homes.
- Total Market Coverage
- Publication date is Wednesday.

**DISTRIBUTION** 56,653

Source: Nielsen Scarborough 2017 Release 2 + 2018 Release 2. Base is 156,693 total Hawaii County Adults.
PORTFOLIO OF PRODUCTS

AFFILIATED PUBLICATIONS

USA TODAY HAWAIʻI EDITION

• Daily newspaper - publishes 5 days a week, Monday - Friday
• Home delivered statewide
• An edition of USA Today with Hawaiʻi specific editorial and advertising
• Available at Starbucks, ABC Stores, 7-11’s, major grocers, military bases, and numerous hotels statewide.

DAILY CIRCULATION
5,531

STREET PULSE

honolulustreetpulse.com

• A free weekly publication – publishes every Friday
• Available at 528 street rack locations on Oahu
• Advertising vehicle for and private party car sellers and auto aftermarket products
• Content appeals to the younger market with local cover models, party photos, video game reviews, and custom car features.

DAILY CIRCULATION
44,843
PORTFOLIO OF PRODUCTS

MAGAZINES

HILUXURY
hiluxury.com

• Luxury magazine - publishes 6 times a year
• Luxury magazine catering to Hawaii’s elite with high-quality editorial and visual content
• Mailed and carrier delivered to Oahu homes
• Available at these Hawaii luxury hotels: Halekulani, The Kahala Resort, The Trump International Tower, Four Seasons Hualalai, Four Season Maui, Mauna Lani Bay Hotel, limited distribution to Kukio, and Hotel Wailea
• Available at Oahu newsstands and bookstores, select United Airlines red carpet lounges, and American Airline Premiere Lounges

2017 Maggie Finalist
• Lifestyle Magazine
2016 Maggie Certificate of Excellence
• Special Interest Magazine
• Best Series of Editorial Photographs
2015 AAF Pele Bronze
• Single Photograph
2015 Maggie Certificate of Excellence
• Special Interest Magazine
• Best Series of Editorial Photographs
2014 Maggie Certificate of Excellence
• Lifestyle Magazine
• Best Series of Articles
• Best Interview or Profile
• Best Regularly Featured Departments

PACIFIC JOURNEY
OUR HAWAI‘I

• Appealing to the smart, fashion forward, international, traveler, Pacific Journey Our Hawaii features luxury and local fashion, unique finds, global cuisine, memory making activities and entertainment, and detailed maps of Ala Moana Center and Royal Hawaiian Center.
• Pacific Journey Our Hawaii prints four different versions, each in its own language: Japanese, English, Korean and Chinese.
• As one of the oldest and most trusted travel publications in Hawaii, no other magazine reaches the global traveler like Pacific Journey Our Hawaii.
GO KAILUA
gokailuamagazine.com
• Community magazine – publishes 4 times a year (Spring, Summer, Fall and Holiday issues)
• A magazine for Kailua full of information about shopping, dining, activities and events in the neighborhood.
• Direct-mailed to homes in the close-knit community of Kailua

GO KAPOLEI
gokapoleimagazine.com
• Community magazine – publishes 4 times a year (Spring, Summer, Fall and Holiday issues)
• A magazine for Kapolei full of information about shopping, dining, activities and events in the neighborhood.
• Direct-mailed to homes in the close-knit community of Kapolei

VERT KAKA‘AKO
• Distributed four times a year to over 8,000 condominiums in the Kaka‘ako/Ward area along with an additional 7,000 copies to various single copy outlets.
• Contains lively editorial and photos concentrating on people places and things that are happening in the Kaka‘ako vicinity.
• Vert Kaka‘ako offers a strong sense of community to its readers embracing young single adults and families
• The neighborhood of Kaka‘ako resonates with an authentic hip cool vibe which is captured in Vert Kaka‘ako
PORTFOLIO OF PRODUCTS

IN-ROOM MAGAZINES

KAHALA LIFE

• Official in-room magazine for Kahala Hotel & Resort (338 rooms)
• Published twice annually in English and Japanese

2016 Folio Ozzie Honorable Mention
• Best Overall Design, New Magazine

2017 Maggie Awards Finalist
• Best Visitor Guide
• Best Overall Design
• Best New Publication

ALOHA HILTON HAWAIIAN VILLAGE & ALOHA HILTON WAIKOLOA

• Aloha Hilton Hawaiian Village - publishes 2 times a year in English and Japanese
• Aloha Hilton Waikoloa - publishes once a year
• In-room magazines created specifically for guests at the Hilton Hawaiian Village (2,860 rooms on Oahu) and Hilton Waikoloa (1,241 rooms on the Big Island) - publishes annually
• Features interesting editorials and profiles as well as shopping, dining and activity suggestions

2014 Maggie Certificate of Excellence
• Hilton Waikoloa Village – Annual
• Hilton Waikoloa Village – Editorial Layout
PORTFOLIO OF PRODUCTS

IN-ROOM MAGAZINES

DISNEY AULANI
• In-room magazine for the Aulani - a Disney Resort & Spa (840 rooms) – publishes 2 times a year
• Features incredible stories and jaw-dropping Action Photography about Aulani and Hawaii’s rich, diverse culture

2014 Maggie Certificate of Excellence
• Cover

HO‘ONANEA
• Official in-room magazine for Castle Resorts & Hotels’ 21 properties in Hawaii
• Published annually

TRUMP HO‘OKIPA
• Official in-room magazine for the Trump International Hotel & Tower Waikiki Beach Walk (332 rooms)
• Published twice annually

2017 Maggie Awards Finalist
• Best Cover
2016 Maggie Awards Certificate of Excellence
• Best Series of Illustrations
2015 Maggie Awards Certificate of Excellence
• Best Series of Photographs
2015 AAF Pele Awards Gold
• Photography Campaign
2014 Maggie Awards
• Visitor Guide
2014 Maggie Awards Certificate of Excellence
• Best Single Editorial Photograph
2014 Maggie Awards
• Best Cover
2014 Folio Eddie Awards Honorable Mention
• Transportation/Travel Publication
PORTFOLIO OF PRODUCTS

TOURISM PUBLICATIONS

101 THINGS TO DO
101thingstodo.com

- Visitor/tourist magazines – publishes 3 times a year
- 101 Things To Do Oahu, Kaua’i, Big Island, and Maui editions
- Provides Hawai’i visitors with innovative and valuable vacation planning ideas. Learn about at least 101 distinctive things to do on each island.
- Available free in high traffic tourist locations including: airports, hotels, shopping centers, restaurants, key attractions, visitor centers, museums, art galleries, Chamber of Commerce, and beaches.

DRIVE MAGAZINE
drivemagazine.com

- The official magazine of Enterprise, Alamo and National Rental Cars in Hawai’i – publishes 3 times a year
- Drive Oahu, Kaua’i, Big Island, and Maui editions
- Provides Hawaii visitors with innovative and valuable vacation planning ideas.
- Available free in high traffic tourist locations including: airports, hotels, shopping centers, restaurants, key attractions, visitor centers, museums, art galleries, Chamber of Commerce, and beaches.
PORTFOLIO OF PRODUCTS

DIGITAL BILLBOARD NETWORK

The Digital Billboard Network is an out-of-home location based digital advertising solution utilizing screens of various sizes located in high traffic retail locations throughout Oahu.

INNOVATIVE TECHNOLOGY

Site View is a sophisticated solution that plays videos (Advertiser, newspaper and retailer content). As the video content is playing, the computer captures demographic data related to the viewers, such as age and gender.

DEMOGRAPHIC DETECTION

Using our proprietary dynamic face tracking technology we can see who is in the store and viewing your message so your marketing can be strategically targeted to those demographics.

INFORMATION RECORDED:

**GENDER:**
Male or Female

**ESTIMATED AGE:**
- Young <20
- Young Adult 21-30
- Adult 31-44
- Mature Adult 45+

Angle = 70°

Effective Distance = 15’
MONTHLY REPORTS

Both retailers and advertisers receive detailed reports of who actually viewed their spots. No other local media can deliver such detailed analytic audience reports. The DBN reach is on track to becoming one of the largest broadcast channels in Hawaii.

TOTAL VERIFIED VIEWERS
4,425,466

OPPORTUNITIES TO SEE
10,223,436

WEEKLY VIEWS
1,106,366

AD FREQUENCY

Take advantage of massive ad frequency. Each network only has 15 advertisers which means your video would play once every 7 minutes.

RETAILER NETWORKS

DINING

Yokochi

DRUG STORE

Longs Drugs

Walgreens

CONVENIENCE STORE / GAS

7 Eleven

Aloha Island Mart

FAST FOOD

Jamba Juice

L&L Hawaiian BBQ

GROCERY

Doll Quilts

Tamura’s

LIQUOR STORE

LIQUOR

McKinley

CAR WASH

Services

Spectrum
PORTFOLIO OF PRODUCTS
STAR-MEDIA

EXCLUSIVE EMAIL BLASTS
Send custom targeted messages to specific audience segments.

TARGETED EMAIL BLASTS
Email database built on information obtained through opt-in online surveys, e-subscriptions, e-registrations, and our extensive network of permission-based websites.

SOCIAL MEDIA POSTS & VIDEO
Leverage OPI’s social media platforms to add credibility and expand your reach.

IN-CONTENT VIDEOS
Engage a captive Star-Advertiser reader audience as videos pop up and play within news stories.

NATIVE ADVERTISING
Creates ads that match form and function of editorial.

FACEBOOK ADVERTISING
Take advantage of Facebook’s extremely diverse user-base to find your exact demographic. We will create and build the newsfeed ad to draw in the customers you desire.

GEO-FENCING
Reach your audience through apps and in browsers they already use with your advertising messages.

OTT / CONNECTED TV
Premium & scalable video across desktop, mobile websites, mobile applications, Outstream, and Connected TV devices.

WEB SITES
POWERED BY
STAR MEDIA
staradvertiser.com
thegardenisland.com
hawaiitribune-herald.com
westhawaiitoday.com
hawaii.com
dining.staradvertiser.com
hawaiirenovation.staradvertiser.com
hawaiiwarriorworld.com
hawaiiprepworld.com
honolulustreetpulse.com
101thingstodo.com
midweek.com
midweekkauai.com
bigislandmidweek.com
gokaiiluamagazine.com
gokapoleimagazine.com
hiluxury.com
HAWAII.COM

- Provides travelers planning a visit to Hawaii with Island information statewide
- Features accommodations options and the best activities, shopping, dining and entertainment opportunities
- Includes valuable travel editorial and vacation planning ideas
- Opted-in members receive weekly e-newsletters featuring news, events and special offers

Hawaii.com

U.S. PAGE VIEWS 2,587,924
U.S. USERS 300,828
DOMESTIC MEMBERS 295,044

INTERNATIONAL PAGE VIEWS 601,609
INTERNATIONAL USERS 55,393
INTERNATIONAL MEMBERS 66,238
FACEBOOK LIKES 465,714
**PORTFOLIO OF PRODUCTS**

**STAR EVENTS**

OMG is Hawaii’s agency of choice for brands in need of a full-service advertising, marketing and promotions partner. Associated with Hawaii’s largest media company, OMG offers decades of marketing experience combined with award-winning creative and a rare passion for your business or organization.

**HAWAI’I HOTEL RESTAURANT SHOW**
- Tradeshow
- Workshops
- Event Guidebook
- Event Social

**CAREER EXPO**
- Tradeshow
- Personal & Career Development Workshops
- Event Guidebook

**YOUNG AT HEART EXPO**
- An Event for the 50+
- Workshops
- Event Guidebook

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**WANT TO SHARPEN YOUR SKILLS?**
Join us for a stellar line up of educational seminars and speakers! Here’s a sneak peek at what’s to come:

**Featured Seminar:**
*Tip-Pooling: What, When & Why?*
- When: May 29, 2:15 – 3 p.m.
- Presented by: Clayton Kamida, President and CEO, Hawaii Employers Council
- When you work in the service business industry, tips are a regular part of your day. Learn the most effective methods for tip-pooling (or sharing) as well as some of the best gratuity strategies for your industry from the head of the HEC.

**Related Seminars:**
- Cyber Security & Your Business
- Liquor Commission Updates
- Maximizing Online Reviews
- Recruiting Strategies for 2019
- Food Safety

For an updated list of speakers & seminars, visit: [HawaiiHotelandRestaurantShow.com](http://HawaiiHotelandRestaurantShow.com)

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**STAR EVENTS**

Portions of the program are getting a makeover & have moved to the CONVENTION CENTER!

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**HAWAI’I HOTEL & RESTAURANT SHOW**
**MAY 29 & 30, 2019**
10:00 A.M. – 5:00 P.M.
HAWAII CONVENTION CENTER
FREE ADMISSION
www.HawaiiHotelandRestaurantShow.com
REGISTER TODAY!

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