

HAWAII'S OWN LUXURY LIFESTYLE MAGAZINE

HILUXURY



*No one caters more
to Hawaii's elite.*

HILuxury caters to the fashion, travel, dining and social tastes of Hawaii's affluent while showcasing the islands as a luxe market. All products, services, events, locales and prominent people we feature have a special tie to the state.

HILuxury magazine's readership includes elite residential homes, visitors staying at Hawaii's most luxurious hotels and members of exclusive airport VIP lounges across the country.

HILuxury is the "it" magazine.

Designated media for
Ala Moana Center & Royal Hawaiian Center

PUBLICATION / CLOSING DATES

ISSUE: **February/March 2024**

SPACE: Dec. 7, 2023 | CAMERA-READY: Dec. 14, 2023

ISSUE: **April/May 2024**

SPACE: Feb. 8, 2024 | CAMERA-READY: Feb. 15, 2024

ISSUE: **June/July 2024**

SPACE: April 11, 2024 | CAMERA-READY: April 18, 2024

ISSUE: **August/September 2024**

SPACE: June 10, 2024 | CAMERA-READY: June 17, 2024

ISSUE: **October/November 2024**

SPACE: Aug. 8, 2024 | CAMERA-READY: Aug. 15, 2024

ISSUE: **December 2024/January 2025**

SPACE: Oct. 7, 2024 | CAMERA-READY: Oct. 14, 2024

Tentative and subject to change.

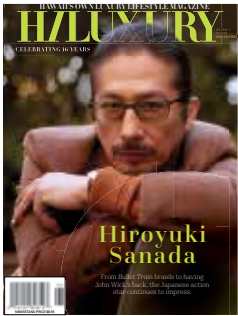
BI-MONTHLY CIRCULATION - 21,000

Distributed to homes valued over \$1.75 million.
Luxury Hotels & Resorts
Airport lounges & Bookstores

To advertise: **Jennifer Sojot**
jsojot@staradvertiser.com | 808-218-6712

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H/LUXURY



BI-MONTHLY AD RATES

	1x	3x	6x
Spread	\$6,514	\$5,884	\$5,254
Full Page	\$3,372	\$3,042	\$2,732
2/3 Page	\$2,946	\$2,710	\$2,516
1/3 Page	\$1,524	\$1,398	\$1,298

PREMIUM POSITIONS

Minimum of 6x commitment

COVERS

4th (back)	\$4,266
3rd (inside back)	\$3,478
2nd (inside front) & Page 1	\$8,462

Positions other than premium positions listed above are not guaranteed. A 15% premium rate is required for guaranteed premium positions not listed above. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

DESIGNATED MEDIA FOR ALA MOANA CENTER & ROYAL HAWAIIAN CENTER

FILE DELIVERY

FTP Site: <http://ftp7.staradvertiser.com>

Login ID: **Sales** Password: **leg42branch**

Click "Upload" and drag file into dialog box.

Notify your Account Executive via email.

PRODUCTION SPECS

TRIM SIZE: 8.125" X 10.875"

SAFETY: All live matter must be at least 0.25" from trim on all sides.

BINDING: Perfect bound, 10.875" side

Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 8.125"w x 10.875"h

Full Page with bleed: 8.375"w x 11.125"h

Build to trim size (8.125"w x 10.875"h)

and extend the bleed .125" beyond trim on all sides.

Full Page no bleed: 7"w x 9.437"h

2-Page Spread trim size: 16.25"w x 10.875"h

2-Page Spread with bleed: 16.5"w x 11.125"h

Build to trim size (16.25"w x 10.875"h)

and extend the bleed .125" beyond trim on all sides.

2/3 Page (vertical): 4.625"w x 9.437"h

1/3 Page (vertical): 2.25"w x 9.437"h

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files

The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new camera-ready ad prior to the camera-ready deadline.

ONLY CAMERA-READY ADS ARE ACCEPTED.

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DISTRIBUTION

Bi-monthly
21,000 copies per issue
Distributed to homes valued over \$1.75 million and with incomes of \$250,000+

AIRLINES

American Airlines Admirals Club
United Airlines Red Carpet Rooms at locations with direct flights to Hawaii

HOTELS

Four Seasons Hualalai, Big Island
Four Seasons Ko Olina
Four Seasons Manele Bay, Lanai
Hawaii Prince Hotels, Oahu
Hotel Wailea, Maui
Kahala Resort, Oahu
Mauna Lani, Auberge Resorts Collection, Big Island
Montage Kapalua, Maui
Royal Hawaiian Hotel, Oahu
The Modern Honolulu, Oahu
The Ritz Carlton Residences Waikiki, Oahu
Trump Hotel Waikiki, Oahu
Waikiki Gateway Hotel, Oahu

PRIVATE GATED RESIDENCES

Kohanaiki, Kailua-Kona
Kukuiula, Kaua'i
Kukio Properties, Big Island

AUTOMOTIVE, OAHU

Acura of Honolulu
BMW of Honolulu
Infiniti Showroom
Jaguar of Honolulu
JN Exotics
Lexus of Honolulu
Mercedes Benz of Honolulu
Porsche of Hawaii

RETAIL LOCATIONS, OAHU

Ben Bridge Jewelers
Ben Bridge Timeworks
Design Center
Homeworld/Slumberworld (2)
Louis Vuitton (3)
Martin and MacArthur (3)

GOLF COURSES/CLUBS OAHU

Honolulu Country Club
Island Club & Spa
Kapolei Golf Club

Ko'Olina Golf Club
Mid Pacific Country Club
Oahu Country Club
Outrigger Canoe Club
Pacific Club
Plaza Club
Waialae Country Club

LUXURY RESIDENTIAL CONDOMINIUMS

Park Lane
Waiea
Symphony Honolulu
Anaha
The Collection
Ae'o



HILUXURY ■ PACIFIC JOURNEY OUR HAWAI'I ■ KAKA'AKO VERT
KAHALA LIFE ■ GO KAILUA ■ GO KAPOLEI

101 THINGS TO DO - BIG ISLAND, KAUA'I, MAUI, OAHU ■ DRIVE MAGAZINE - BIG ISLAND, KAUA'I, MAUI, OAHU
OPI DIRECT MAIL ■ OAHU MEDIA GROUP ■ HAWAII.COM

500 ALA MOANA BOULEVARD, SUITE 7-500 | HONOLULU, HAWAII 96813 | (808) 529-4700 | FAX: (808) 529-4898